

# Pinevine

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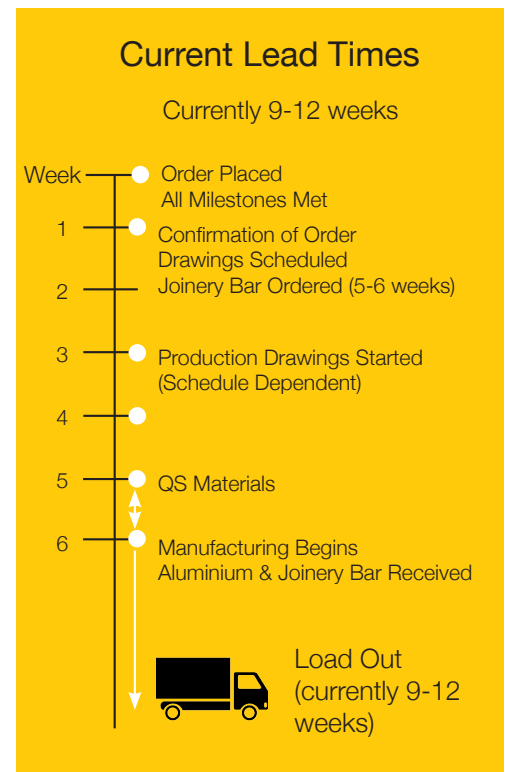
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## Handy Contacts

Here is a summary of handy contacts. We will keep this list up to date and on the front page of Pinevine each issue. See more at [lockwood.co.nz/resources](http://lockwood.co.nz/resources)

### What

- Field Reports
- Builders on-site Checklists
- Lockwood Component Orders
- Sundry Orders
- General enquiries / unsure

### Address

Now Online!  
 visit [bit.ly/LockwoodFieldReport](http://bit.ly/LockwoodFieldReport)  
[info@lockwood.co.nz](mailto:info@lockwood.co.nz)  
[accounts@lockwood.co.nz](mailto:accounts@lockwood.co.nz)  
[courtmarsters@lockwood.co.nz](mailto:courtmarsters@lockwood.co.nz)  
[info@lockwood.co.nz](mailto:info@lockwood.co.nz)

## Contractor support policy change

For several years, Lockwood Marketing has contributed to the costs of local marketing campaign initiatives booked by contractors in their regions. This year, we are making some changes to our marketing strategy to focus on building our brand presence nationwide.

Starting April 2024, we're discontinuing the Local Marketing Assistance Policy which offered financial support for local campaigns. While it served us well, we believe that reallocating these funds to national marketing endeavours will be more beneficial. By leveraging the sophisticated audience targeting available in various formats, we will be able to invest additional resources directly into contractors' local and target markets. This ensures consistency in our national campaign messaging while providing support to our contractors in their respective areas.

Maintaining a robust local presence is still essential for Contractors and National Marketing will be working with Contractors on ideas and plans for strengthening Lockwood's presence in their respective areas. We will continue to provide all possible support to contractors for advertising and collateral creation, booking advertising and providing artwork for any local initiatives.

We have also provided a guide for contractors around local marketing options. Access this comprehensive Marketing Toolkit from [lockwood.co.nz/resources/Logos and Marketing](https://lockwood.co.nz/resources/Logos%20and%20Marketing).



## Celebrating Long Service

Two staff members achieved milestone long service with Lockwood in February.

Uaea (Junior) Uaealesi celebrated 35 years of service, starting with Lockwood in 1989 in Precut. Uaea transferred to the Timber Joinery/Sundries where he is a well respected leader in his department.

Graham Punter celebrated 20 years of service, returning from Australia to take up a role in the Lockwood Drawing team in 2002. Graham has proven himself to be a real problem solver, providing technical and detailing support for complex Lockwood builds and supporting builders on site with any issues that may arise.

Well done Graham and Uaea, it's wonderful to have you as part of our team.



## Loha joins the Frontline team

Tealoha Iasona-Etuale (Loha) has joined Tracy in our Rotorua Front Line team. Loha is no stranger to Lockwood. Her grandfather, Vasa, worked for Lockwood in Precut for many years. Her husband Terry and brother Jason are also current members of our manufacturing team! Loha has taken over Crystal's role and Contractors may hear from her as she works to qualify new Leads and check up on progressing Opportunities.

# *Congratulations!*

## Motiti Show Home Closed - Replacement Coming Soon!

Soren's Motiti show home in Papamoa has recently been sold and relocated to its new site earlier this month. However, the site is not set to remain vacant for long! Soren and Nikki have placed the component order for a replacement show home, scheduled for load out in April. Named "Karewa", the modern design spans 120m<sup>2</sup> with 2-3 bedrooms, and marks a departure from the traditional gable style showcased in the Motiti. Instead, it features a monopitch roofline extending the length of the home. The exterior boasts recesses, kick-outs, and a combination of VGpine and aluminum cladding, enhancing its visual appeal and form. With its contemporary boxy appearance, the Karewa is poised to captivate with its modern aesthetic. Internally, the compact home is thoughtfully designed to offer everything one might need, including two bathrooms, a dedicated entryway, a spacious pantry/scullery, and a walk-in robe. We eagerly await the unveiling of this exciting new show home, scheduled for completion in August.



# NEW SHOW HOME COMING SOON!



## Joinery pallets return information

Joinery pallets must be returned to Lockwood after load-out. On the day of unloading contractors and builders need to ensure that the straps, springs, timber dunnage and foam packing come back with the joinery pallet.

Lockwood supplies a black plastic bag for the foam packing strips and the timber dunnage gets strapped back onto the pallet with the attached straps.

Do not cut the straps or take them off the pallet. Please tension the straps to the pallet so they don't go missing during transit. All joinery pallets need to then be loaded back on the delivery truck for return to Rotorua.

If these items do not come back or are cut, an invoice of up \$900 will be issued for full replacement.



## On Site Joinery Requests

The Lockwood joinery department are often requested to go to site to complete additional work for Contractors. We are happy to oblige and aim to organise materials and complete this work as soon as possible, however, this can negatively impact Factory Production times.

Factory Production is our top priority. Requests for on-site adjustments will be addressed promptly, with priority given based on urgency. We will continue to prioritise any necessary rectifications or urgent changes to ensure smooth progress in the construction process. However, non-urgent or client-requested modifications will be booked in when we have availability, which may be longer than the 4-6 weeks we are currently working towards. When you book in on-site work, we will communicate with Contractors on our availability and estimated completion dates.



# Components Available Now!




(Show Home Replica)

Lakeview Std 231 L24001

**SPECIAL PRICE**


Don't Pay \$153,603  
**\$110,578**  
Save \$43,025 / 25%



Lifestyler 234 L24010

**SPECIAL PRICE**

Don't Pay \$258,550  
**\$194,926**  
Save \$63,624 / 25%



Lifestyler Reverse L23030

**SPECIAL PRICE**

Don't Pay \$258,550  
**\$194,926**  
Save \$63,624 / 25%



(Show Home Replica)

Vacationer L23025

**SPECIAL PRICE**

Don't Pay 205,501  
**\$155,197**  
Save \$50,304 / 25%

We have components available now for three of our most popular designs. Fast track a client project or snap up one of these amazing deals for a show home or transportable build!

Download full brochures and specs from [lockwood.co.nz>Resources>Special Offers](https://lockwood.co.nz/Resources/Special%20Offers)

## Latest Photography

We will soon be promoting this colourful client home, built by Coastwood Homes in Whangamata. Clients Kevin and Linda purchased the site which had an existing bach in 2020 with the view to build a holiday home that everyone would feel comfortable using. The site was reasonably tight and the design required careful consideration to meet their needs, with a focus on creating easily accessible outdoor spaces. Kevin and Linda were inspired by the Crombie Family Home in Wellington and the unique shape worked well with the available space.

Both inside and out, Kevin and Linda's love of color shines through. They incorporated existing furniture and worked with an interior designer to achieve a beachy atmosphere. There was lots of discussion about the exterior colour, but Katie at Coastwood Homes convinced them that Wedgewood was the way to go. Everyone who has seen the photos so far agree this was an awesome choice for this beach pad. The home will be promoted from early March and is sure to spark some discussion about the use of bold colour in a modern build.

